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Cascade Offers New Secure Storage Rental Solution

Madison, WI – February 28, 2008 - Cascade Asset Management (Cascade), a national leader in providing full service IT asset retirement solutions, is pleased to announce a new secure storage rental program for its customers. The company is offering a suite of collection containers which provide simple and convenient options for customers to collect retired assets throughout their facilities as well as at outdoor locations.

"We are proud to offer a solution designed to maximize the value of our customers' retired IT assets and reduce their handling costs. Our bin rental program requires no upfront capital and only a small monthly fee. However, the value realized on retired assets through frequent bin exchange could negate the monthly payments entirely," says Thanh Nguyen, Cascade's Director of Sales and Marketing.

The five bins, which include rolling media destruction bins, plastic form gaylords, media totes, industrial wire carts, and canvas carts, feature several benefits:

- Convenience: Carts provide for easy drop-off of office equipment. Cascade staff exchange new bins and carts frequently.
- Security: Available locked bins avoid digital media or office equipment compromise.
- Flexibility: Solutions are available to meet both indoor and outdoor storage requirements.

For more information about the secure storage rental program please call (888) 222-8399 or visit www.cascade-assets.com/services/binrental.

About Cascade

Cascade Asset Management is an ISO 14001 registered company providing full service IT technology asset retirement solutions since 1999 with facilities in Wisconsin and Indiana. It is a Certified Electronics Recycler from International Association of Electronics Recyclers and was recognized in 2007 as one of the fastest growing companies in the United States by *Inc.* Magazine. Cascade serves Fortune 500 companies, municipalities, and more than 900 other regional businesses. For more information about Cascade, please visit www.cascade-assets.com or call (888) 222-8399.

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