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**FOR IMMEDIATE RELEASE****Contact:**

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**Cascade's Focus on IT Asset Retirement Services Impacts its Workforce**

**Madison, WI – January 24, 2008** – Cascade Asset Management is continuing to expand its opportunities to provide high-demand, responsible IT asset retirement services to businesses and institutions across North America.

The company is shifting resources to dedicate a greater percentage of its workforce to more value-added IT asset retirement activities. "With our focus on providing a national solution for the secure removal and collection of computer equipment, refurbishing and recovery of valuable IT assets and components, and environmentally responsible recycling of obsolete and damaged equipment, we will need more staff dedicated to performing work at this high skill level," said Neil Peters-Michaud, CEO of Cascade.

Cascade recently reduced its workforce in demanufacturing at its Madison plant. Assistance in navigating the available benefits, options and employment opportunities was provided to the impacted staff by Cascade and local job placement agencies. The company continues to provide comprehensive refurbishing and disassembly services for its existing and growing customer base in its two processing facilities in Plainfield, Indiana and Madison.

**About Cascade**

Cascade Asset Management is an ISO 14001 registered company providing full service IT technology asset retirement solutions since 1999 with facilities in Wisconsin and Indiana. It is a Certified Electronics Recycler from International Association of Electronics Recyclers and was recognized in 2007 as one of the fastest growing companies in the United States by *Inc.* Magazine. Cascade serves Fortune 500 companies, municipalities, and more than 900 other regional businesses. For more information about Cascade, please visit [www.cascade-assets.com](http://www.cascade-assets.com) or call (888) 222-8399.

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