



PRESS RELEASE

Cascade Asset Management Receives Associated Recyclers of Wisconsin Award

MARCH 26, 2007; PLAINFIELD, INDIANA – Cascade Asset Management (Cascade), based in Madison, Wisconsin, recently announced its expansion into the Indianapolis market with the opening of a new 24,700 square foot technology equipment asset retirement and recycling operation in the town of Plainfield, just south of the Indianapolis airport.

Cascade recently received the “Outstanding Achievement in Recycling” award for 2007. Each year the Associated Recyclers of Wisconsin award program recognizes businesses, organizations, and individuals who exemplify AROW's mission throughout the state and has excelled in their recycling program.

“Cascade Asset Management has demonstrated leadership in the computer recycling industry by setting best management practices and striving for continuous improvement,” declared Joe Van Rossum, President of AROW. “They have played a key role in developing an infrastructure for environmentally responsible computer recycling in Wisconsin. Cascade has also demonstrated innovation through their rebate program that shares revenue from recovered materials with its customers.”

In 2005 Cascade constructed a new facility with several "green building" components including natural lighting and energy efficient design. They are ISO 14001 certified and have been certified by the International Association of Electronics Recyclers. It is also one of the original signatories of the Basel Action Network's Pledge of True Environmental Stewardship that prohibits "dumping" of electronics in developing countries.

Neil Peters-Michaud, CEO of Cascade, attended the ceremony and accepted the award on behalf of Cascade. “We are honored to be recognized in the state of Wisconsin and look forward to continuing our mission as we expand our services nationally,” said Neil Peters-Michaud, CEO of Cascade.

Cascade Asset Management has provided full service, safe and sound technology asset retirement solutions since 1999. It employs more than 80 individuals and has doubled its throughput in the last six months. Cascade serves Fortune 500 companies, municipalities and more than 500 other regional businesses. It recently received ISO 14001 Registration from BVQI and is a Certified Electronics Recycler, audited through the International Association of Electronics Recyclers.

For more information about Cascade Asset Management, please see www.cascade-assets.com.

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