
FOR IMMEDIATE RELEASE**Media Contact:**

Toral Jha, Industry Relations Representative
Cascade Asset Management, LLC
Phone: (608) 316-6440
Email: tjha@cascade-assets.com

Cascade Asset Management Recognized Among Best Places to Work

Madison, WI – March 4, 2008 - Cascade Asset Management (Cascade), a national leader in providing full service IT asset retirement solutions, is proud to announce that it has been recognized as one of 2008's Best Places to Work in Madison, Wisconsin by *Madison Magazine* and WISC-TV's Live at Five along with Next Generation Consulting.

"We are honored to receive this recognition. It is a testament to Cascade's unique commitment to the environment and its employees, which unifies our workforce in knowing that we are all working for something that is bigger than ourselves. We are all proud of the work we do," says Jennifer Peters, Cascade's Human Resources Manager.

As noted by *Madison Magazine*, at Cascade "trust and management go hand in hand, particularly in terms of transparency. Effective managers are open and accessible, and they model the work ethic they expect of their own employees."

Winners of the 2008 Best Places to Work recognition were selected through an extensive assessment process. Next Generation Consulting developed an employee-engagement framework where employees were surveyed in 'six areas of engagement.' These six areas included: trust, management, development, rewards, connection, and life-work balance. This year's winners were chosen because they ranked the highest, over 85 percent, in all six dimensions of employee engagement.

Cascade shares this year's honor with six other Madison-area companies, including HospiceCare, Inc., Wollersheim Winery, Steve Brown Apartments, Creative Marketing Specialists, Physicians Plus Insurance and Rejuvenation Spa.

Visit www.madisonmagazine.com to view article featuring the 2008 winners.

About Cascade

Cascade Asset Management is an ISO 14001 registered company providing full service IT technology asset retirement solutions since 1999 with facilities in Wisconsin and Indiana. It is a Certified Electronics Recycler from International Association of Electronics Recyclers and was recognized in 2007 as one of the fastest growing companies in the United States by *Inc. Magazine*. Cascade serves Fortune 500 companies, municipalities, and more than 900 other regional businesses. For more information about Cascade, please visit www.cascade-assets.com or call (888) 222-8399.

###