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**Cascade Asset Management and Software Success Partners Announce Partnership**

**Madison, WI – November 6, 2007** – Cascade Asset Management (Cascade) and Software Success Partners announced today they have forged a new partnership to provide customers an innovative IT asset lifecycle solution.

Software Success Partners helps companies manage and track their IT assets through business process consulting and tools implementation. The company provides a practical approach to IT Asset Management (ITAM) focused on business requirements, information quality and process simplification.

“Trusted information about enterprise IT assets is critical for companies focused on accurate financial reporting, compliance and cost avoidance. We have developed a methodology for building ITAM processes that are repeatable and sustainable for our customers,” says Steffani Lomax, Software Success Partners Co-Founder.

As Software Success Partners addresses enterprise assets during their useful life, Cascade provides a solution for those assets upon their retirement.

Cascade provides customers with secure data destruction and identity protection services, including flexible and thorough asset reporting systems. The company offers clients asset disposition activity tracking for financial reporting purposes, to demonstrate compliance with data security regulations or to prove environmental compliance.

“This partnership offers our customers a full spectrum of IT asset management and retirement solutions – strengthening our leadership as a one-stop-shop for reusable and recyclable IT assets” says Thanh Nguyen, Cascade’s Director of Sales and Marketing.

The two companies will have a joint exhibit during the International Association of Information Technology Asset Managers (IAITAM) 2007 Annual Conference & Exhibition on November 7-9, 2007 in Palm Springs, CA ([www.iaitam.org](http://www.iaitam.org)).

**About Cascade**

Cascade Asset Management is an ISO 14001 registered company providing full service IT technology asset retirement solutions since 1999 with facilities in Wisconsin and Indiana. It is a Certified Electronics Recycler from International Association of Electronics Recyclers and was recognized in 2007 as one of the fastest growing companies in the United States by *Inc.* Magazine. Cascade serves Fortune 500 companies, municipalities, and more than 900 other regional businesses. For more information about Cascade, please visit [www.cascade-assets.com](http://www.cascade-assets.com) or call (888) 222-8399.

**About Software Success Partners**

Software Success Partners helps companies build, improve and integrate their IT Asset Management (ITAM) programs to ensure accuracy and completeness of IT asset information. The company offers a practical approach that creates a solid foundation for the application of technology to automate and optimize the ITAM function, and is consistent with ITIL best practices and industry standards. For more information about Software Success Partners, please visit [www.swpartners.com](http://www.swpartners.com) or call (508) 490-7844.

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