



PRESS RELEASE

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CASCADE ASSET MANAGEMENT ACCEPTED AS FIRST ELECTRONICS RECYCLER TO BECOME "CHAMPION FOR CHANGE" IN HEALTH CARE

Cascade Asset Management joins the Hospitals for a Healthy Environment Program

JULY 5, 2005; MADISON, WISCONSIN - Today, Cascade Asset Management was recognized as the first computer and electronic equipment recycler to commit to the "Champion for Change" program with Hospitals for a Healthy Environment, a landmark initiative to improve environmental performance in health care.

As an H2E Champion, Cascade has agreed to work with hospitals to implement pollution prevention programs aimed at reducing the volume and toxicity of hospital waste. With more than 6,500 hospitals in the US spending more than \$5.8 billion per year on technology equipment, there is a growing need to safely and securely manage the older and unwanted computers, televisions, medical devices and other electronics generated by the health care industry each year. Since each color monitor and TV may contain three to five pounds of lead, and laptops and other liquid crystal displays contain mercury, hospitals must carefully consider disposal options for technology equipment.

Cascade Asset Management has provided a full service, safe and sound technology take-back solution since 1999, and has catered its services to support the unique requirements of the health care industry. "Cascade understands that providing quality healthcare means caring both for patients and the environment in which they live," said Neil Peters-Michaud, CEO of Cascade. "Improving health care's environmental performance is a critical step toward improving public health, and we're proud to do our part in making that possible."

The Hospitals for a Healthy Environment (H2E) program is creating a national movement for environmental sustainability in health care. The goals of H2E are to eliminate the use of mercury in healthcare by 2005; to cut health care waste in half by 2010; and to identify and eliminate persistent, bio-accumulative and toxic chemicals in the health care system. More than 840 H2E Partners and 83 Champions, representing nearly 3,000 health care facilities across the United States, have joined H2E and are committed to achieving those goals.

H2E is a joint effort by the American Hospital Association, the US Environmental Protection Agency, the American Nurses Association and Health Care Without Harm to provide environmental tools and resources to health care professionals. The H2E Champions for Change program recognizes organizations that promote H2E within the health care field.

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“Cascade Asset Management is helping to change the culture of the health care industry by developing new and innovative ways to combat pollution from health care products and practices,” said Laura Brannen, Director of the Hospitals for a Healthy Environment program. “Cascade is committing to taking the lead on innovative solutions for electronics disposal, in order to help health care facilities reduce their collective impact on the environment and improve community health.”

For more information about the H2E program, please see www.h2e-online.org. H2E’s website offers pollution prevention tools for hospitals. An H2E listserv provides nearly 1,000 health care professionals with a forum to share technical information and practical strategies for pollution prevention. Free monthly teleconferences provide hands-on assistance in creating successful environmental programs. For more information, call us or visit www.h2e-online.org.

For more information about Cascade Asset Management, please see www.cascade-assets.com. Cascade’s website provides detailed information and links to resources related to health care and technology equipment retirement and disposal. Cascade currently provides IT asset retirement services to more than 600 institutions nationwide and handles more than 6 million pounds of electronics each year.

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