



## Media Contact

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## The Retrofit Companies, New Member of Electronics Recycling Stewardship

Minnesota based energy efficiency and environmental company among “most responsible recyclers”

Owatonna, MN – October 19, 2007 - The Retrofit Companies® (TRC®) ([www.retrofitcompanies.com](http://www.retrofitcompanies.com)), an energy efficiency and recycling company, through it's partnership with Cascade Asset Management of Wisconsin, has signed the Basal Action Network's *Electronics Recyclers' Pledge of True Stewardship* and now qualifies as an “E-Steward” in it's service areas covering several states in the Midwest, Indiana and Oregon.

"We applaud TRC's strong commitment to the environmentally responsible recycling of electronics by choosing to only work with BAN Pledge signers," says Neil Peters-Michaud, CEO of Cascade Asset Management. "They recognize that it's not alright to ship hazardous electronics to developing countries that don't possess the infrastructure and safeguards to properly protect themselves from the inherent toxins in these products. TRC's customers can feel confident their electronic scrap is handled to the highest standards to protect their information security and sustainability objectives."

The Retrofit Companies, along with other “E-Stewards” of The Pledge are obliged to uphold the following standards regarding e-waste handling:

- TRC's hazardous e-waste will not be sent to solid waste landfills;
- TRC's Hazardous e-waste will not be exported to developing countries, or to prisons, for recycling;
- TRC has a certified, or otherwise comprehensive and comparable “environmental management system” in place and our operation meets best practices.

To find more information about safely recycling electronics in your area, visit Responsible E-cyclers list online at <http://ban.org/pledge/Locations.html> or the Computer Take Back Campaign's website at [http://www.computertakeback.com/the\\_solutions/recyclers\\_map.cfm](http://www.computertakeback.com/the_solutions/recyclers_map.cfm).

The Retrofit Companies started as an electrical contractor specializing in energy efficient lighting upgrades then, due to waste disposal restrictions and a need for competitive supply prices, expanded their service menu to include Universal Waste recycling and lighting product sales. TRC works in more than ten states in the mid-west

installing efficient lighting upgrades, recycling Universal Waste, providing general electrical service and retail lighting supply.

For additional information about The Retrofit Companies contact Robert Marquardt at 800-795-1230 or visit [www.retrofitcompanies.com](http://www.retrofitcompanies.com).

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